



PAWS FOR THE CAUSE

KNOT PR



### This week's twist at the stand: Chef Cory Vitiello's lemonade recipe

**What:** A **lemonade stand** to raise awareness and funds for Paws for the Cause. The Paws Team will challenge various Toronto mixologists, chefs and personalities to share their recipes. This week's recipe is courtesy of Chef Cory Vitiello of The Harbord Room.

**Where:** John Steinberg and Associates, 585 King St. W, Toronto (just off King West out of the Portland side entrance)

**When:** Every Friday & Saturday from June 24 to August 27, from noon until quantities last.

**Cost:** \$3 donation per cup.

Don't forget your **Loyalty Card** (buy 5 cups, get 1 free!) and business card to enter the **Draw** (chance to win a haircut from the salon--draw will take place at the end of the summer).

All proceeds from this sweet initiative go directly to Paws for the Cause.

*Photo courtesy of JJ Thompson*

### About Paws for the Cause

Paws for the Cause is a Toronto-based, non-profit organization that raises money for the Ontario Veterinary College Pet Trust Fund and the Paws for the Cause scholarship. The Paws for the Cause committee is spearheaded by founder Laura Serra (The Globe and Mail) and co-chair Paul Smith (Harry Rosen), and includes notable members of Toronto's fashion, design and marketing communities. In a bark, they're about dogs - and dog-lovers - helping dogs. [pawsforthecause.ca](http://pawsforthecause.ca)

### For Further Information

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